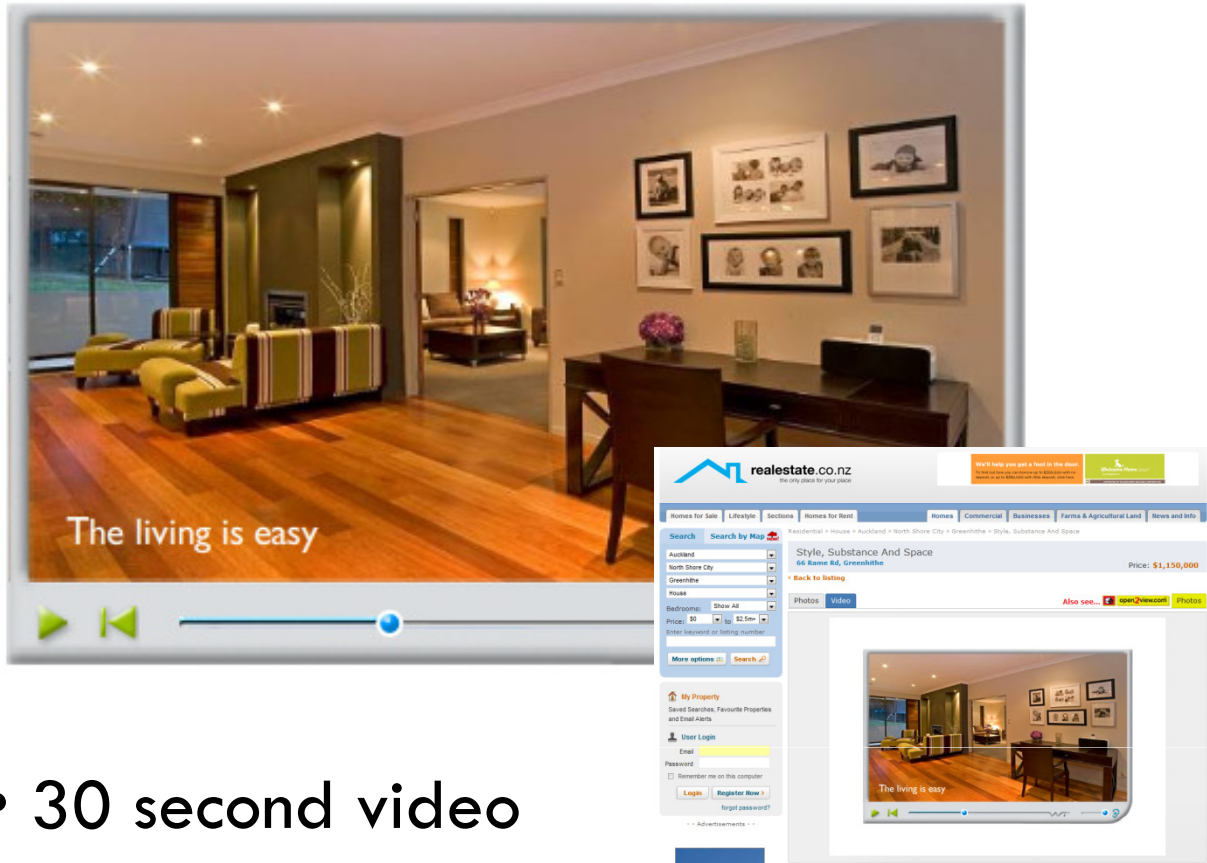


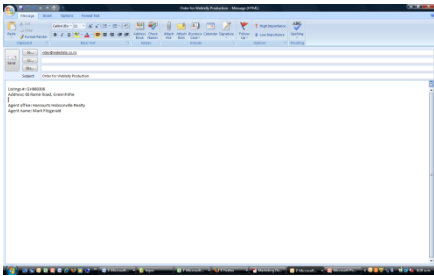
Bring the power of video to your web listing



- 30 second video
- Professionally produced
- Professional voice-over and music
- 3 business day turnaround time
- All inclusive for \$250 (inc GST)



How?

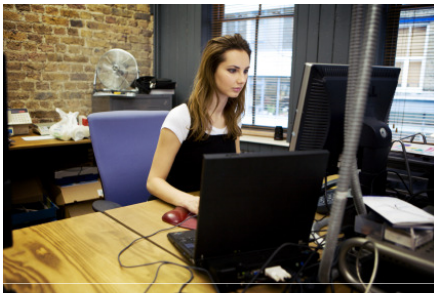


Send us an email to video@realestate.co.nz

Tell us the listing number / the property address / the office name / the agent name



We send your request to Website Telly



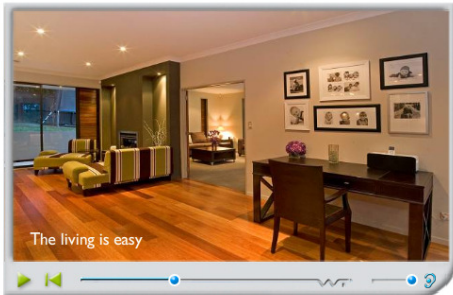
Script for voice-over prepared, then emailed to agent by Website Telly for approval



Agent approval



Invoice for \$250 sent to office by Realestate.co.nz

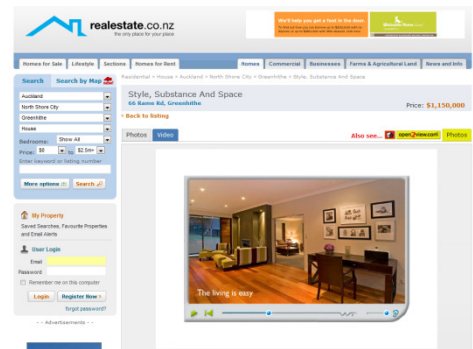


Video produced

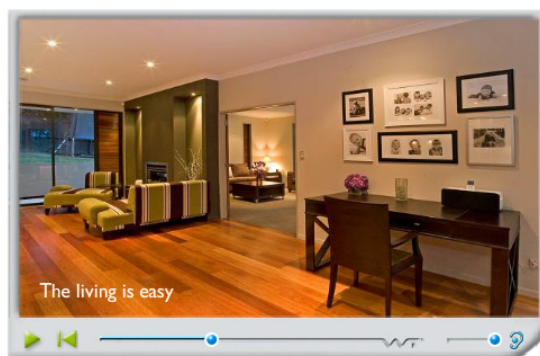
Loaded onto realestate.co.nz



Available as web video for your own website or email



Website Telly makes the power of professional video presentation available to every property listing on our site through our new video service.



We all know that successful real estate marketing requires the convincing presentation of properties using the best tools available.

Video is one of the strongest ways of connecting with viewers browsing listings - no one can deny the powerful, emotional picture that can be built with moving pictures, music and a professional voice-over.

Voice, particularly, is an extremely potent motivator in communications. It can talk to your listing's visitors authoritatively, compassionately, empathetically, warmly, convincingly... in whatever way works best to get the message across.

A barrier for many agents has been the acquisition of video. It's often costly to make, difficult to put on site, and sometimes of a quality way below that of the still photographs that have been captured of the property.

That's why realestate.co.nz has partnered with Website Telly to make the whole process easy and economical for you, the agent.

All you will need to get a full professional video made for your listings is send us the listing number and address of the property, together with your details and office details.

The professional producers at Website Telly will take the details of your listing and turn them into a script. You'll receive an email from them with their suggested script attached. Once you're happy with that script, the producer will choose an appropriate professional voice artist to record it. The producer will also select an appropriate piece of music for your presentation, and assemble the pictures to maximise the impact of the finished video. We can also add titles on-screen as another way of communication the attributes of a property.

Within 3-business days your completed video will be finished and placed into your listing - (it will be in the video section). The video is also available for you to add to your own website or email newsletter.

Your video will be produced to the most stringent of professional standards and receive personal crafting throughout all steps of the production process. Our producers are experts in their field and will make sure your video will deliver a compelling sales message.

We want to bring the power of video to you easily and economically.

